

### What You'll Find in the NCF Cattle Report:

The University of Florida IFAS Extension program provides the latest, unbiased, scientifically sound, educational materials to our clientele. The North Central Florida Cattle Report was developed to provide a peek at interesting articles related to your industry in a format that allows you to quickly decide if you want to continue reading. Not only will you find up-to-date articles, you will also find internet links to excellent resources and a market summary for the North Central Florida Cattleman.

#### 3 Questions to ask about the "Humanely Raised" Meat Label

Amanda Radke writer for Beef Today, explains the results from the American Humane Association survey. Fiftynine thousand American consumers were surveyed and 94.9% were concerned about farm animal welfare, and 74% said they would pay more for a humanely raised food label. What does this mean for beef producers? Radke poses three questions, 1. If it's not labeled, does it mean the animal was abused?, 2. Does humanely raised mean animals must be treated like humans?, 3. What regulations are coming down the pike to qualify beef as humanely raised? To learn more about this article, click here: Beef Magazine; November 18, 2014.

### Herd Rebuilding: Efficiency Matters as Much as Expansion

The National cowherd expansion will be slow. Those willing to expand, make ask the question, where? Derrell Peel, Oklahoma State University Extension livestock marketing specialist compares 2007 and 2012 USDA Ag Census numbers on number of acres farmed, forage acres, etc. In addition, now is the time to make management changes in efficiency to gain improvement in their operations. For more information, click here: Beef Magazine; October 14, 2014.

# Effects of Three Dehorning Techniques on Behavior and Wound Healing in **Feedlot Cattle**

Beef cattle managers utilize a number of different management strategies in order to be profitable. Tools such as controlled breeding, artificial insemination, animal identification, records, EPDs, vaccinations and castration are just a few that are commonly considered. Since many cattle used in todays industry do not have horns, some managers are not familiar with effective techniques that remove the horn with minimal pain and reduced healing time. This report explains several of the commonly use methods. To learn more click here: Beef Cattle Institute, August 2014.

### North Central Florida Cattle Report

Week of November 17<sup>th</sup>, 2014

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Feeder Calves ML #1 & #2		Steers		Heifers	
Wt. Range (lbs.)	Avg. Calf Wt. (lbs.)	Avg. Price \$/cwt.	Market Price \$/head	Avg. Price \$/cwt.	Market Price \$/head
200-250	225	\$402.67	\$906.00	\$340.33	\$765.75
250-300	275	\$390.67	\$1,074.33	\$313.33	\$861.67
300-350	325	\$380.67	\$1,237.17	\$295.33	\$959.83
350-400	375	\$338.33	\$1,268.75	\$288.00	\$1,080.00
400-450	425	\$304.33	\$1,293.42	\$271.67	\$1,154.58
450-500	475	\$278.00	\$1,320.50	\$257.33	\$1,222.33
500-550	525	\$251.67	\$1,321.25	\$234.33	\$1,230.25
550-600	575	\$231.67	\$1,332.08	\$222.67	\$1,280.33
600-650	625	\$218.33	\$1,364.58	\$215.67	\$1,347.92
650-700	675	\$205.67	\$1,388.25	\$203.67	\$1,374.75

<sup>\*</sup>Calf prices reflect Medium-Large Frame #1 & #2 Muscle Score Calves

Slaughter Animals		Cows		Bulls	
Wt. Range (lbs.)	Avg. Weight (lbs.)	Avg. Price \$/cwt.	Market Price \$/head	Avg. Price \$/cwt.	Market Price \$/head
800-1000	900	\$105.33	\$948.00	\$113.33	\$1,020.00
1000-1200	1100	\$107.67	\$1,184.33	\$116.00	\$1,276.00
1200-1400	1300	\$111.33	\$1,447.33	\$118.33	\$1,538.33
1400-1600	1500	\$114.33	\$1,715.00	\$122.33	\$1,835.00
1600-1800	1700			\$126.33	\$2,147.67
1800-2000	1900			\$130.67	\$2,482.67

<sup>\*</sup>Cow prices reflect Boner and Breaking Utility Class Cows. Bull prices reflect Yield Grade 1-2 Bulls.

Data Sources: Ocala Stockyard, Columbia Livestock Market, and North Florida Livestock Market.

## **Internet Sites of Interest**

Southeast Cattle Advisor FI

Florida Cattle Market Price Watch

**USDA ERS Cattle & Beef** 

Florida Cattle Identification Rules

